



## Advisory Board Meeting/ *Réunion du comité consultatif* Agenda / *Ordre du jour*

January 21<sup>st</sup>, 2011/ 21 janvier 2011  
Grand-Pré national historic site of Canada /  
*Lieu historique national du Canada de Grand-Pré*

11 am – 1 pm / 11 h à 13 h

Chair/ *Président de session*: Gérald C. Boudreau

1. Welcome / *Mots de bienvenue*
2. Approve agenda / *Approbation de l'ordre du jour*
3. Approve minutes from previous meetings / *Approbation des notes de la réunion précédente*
4. For discussion and approval / *Pour discussion et approbation*:
  - a. Submission of the nomination proposal for the Landscape of Grand Pré / *Soumission de la proposition d'inscription du Paysage de Grand-Pré*
  - b. Draft strategic plan for Nomination Grand Pré/ *Ébauche de plan stratégique pour Nomination Grand Pré*
  - c. Workplan and priorities for 2011 / *Plan de travail et priorités pour 2011*
5. For information / *Pour information* :
  - a. Financial and administrative report / *Rapport financier et administratif*
  - b. Project manager's and progress reports / *Rapports d'étape et du directeur de projet*
  - c. Signing event details / *Détails sur l'événement de signature*
6. Correspondence / *Correspondance*
  - a. none
7. Other business / *Autres affaires*
8. Open floor (time limited by chair)/ *Plénière (temps limité par le président de session)*
9. Next meeting / *Prochaine réunion*
10. Adjournment / *Levée de séance*



# Advisory Board Meeting/ *Réunion du comité consultatif* NOTES

November 18<sup>th</sup>, 2010/ 18 November 2010  
Grand-Pré national historic site of Canada /  
*Lieu historique national du Canada de Grand-Pré*

1 pm - 4 pm / 13 h à 16 h

Chair/ *Président de session*: Peter Herbin

1. Welcome / *Mots de bienvenue*  
The meeting was called to order at 1:05
2. Approve agenda / *Approbation de l'ordre du jour*  
The agenda was approved by consensus.
3. Approve minutes from previous meetings / *Approbation des notes de la réunion précédente*  
The minutes were approved with minor changes approved by consensus. (Liz Morine no longer with DSWN, replaced by Jeanette Joudrey)
4. For discussion and approval / *Pour discussion et approbation*:
  - a. Comments from the World Heritage Centre on draft nomination proposal/ *Commentaires du Centre du patrimoine mondial sur l'ébauche de proposition d'inscription*
    - Christophe received comments at 10am this morning. The UNESCO committee indicated that the dossier is “complete”. They do not comment on the quality. The Canadian delegation has indicated that “there is no reason that the Nomination Grand Pre nomination should not move forward and that we are on track to meet the decline”. This is positive.
    - Noted that only the head of the Canada delegation makes the decision to submit the dossier.
    - There was discussion on if the dossier could be submitted using only one criterion. It is the Canadian delegation that submits but they are aware that using the two criteria is important to the Advisory Board.
  - b. Critical components of the proposal, progress, and mitigation measures / *Composantes critiques de la proposition, progrès, et mesure d'atténuation*
    - Christophe reported that the all critical components are present but there are still risks with submission. They include:

- Structure of the Stewardship board not officially confirmed with aboriginal group. The local group remains supportive about the project but they have not been able to meet
  - Risk that criteria 6 many be removed.
  - MOU not finalized, but still hopeful that this will be signed by all parties prior to submission.
  - Funding is not confirmed for post designation.
- c. Name of the nominated property / Nom du site propose  
Report circulated:  
Option # 2 selected: The landscape of Grand Pré - Le paysage de Grand-Pré  
Approved by consensus
- d. Preparation for the February target deadline / Préparatifs pour l'échéance du mois de février
- January meeting: MOU's confirmed and signed, have a signing ceremony for the dossier
  - Hanspeter will assist with planning for food and beverage. Other wineries and restaurants will be contacted.
  - Hanspeter will supply "Champlain" for the celebration.
  - The date was confirmed as January 14 with a storm date of January 17.
  - The Advisory board will meet in the morning and the celebration will be in the afternoon no earlier than 3:00.
  - All those who were involved in the process, as well as government dignitaries, will be invited. An invitation will be sent to local residents.
  - The Canadian delegation will be consulted to determine if the press will be invited.
- e. Draft strategic plan for Nomination Grand Pré/ Ébauche de plan stratégique pour Nomination Grand Pré
- The plan will be discussed at the January meeting.
- f. Work plan priorities for 2011 : Advisory Board Terms of Reference review, key tasks / *Priorités de travail pour 2011: révision du cadre de référence du comité consultatif, tâches prioritaires*
- Report circulated.
5. For information / *Pour information :*
- a. Strategic Plan for the Stewardship Board / *Plan stratégique pour le Conseil d'intendance*
  - b. Financial and administrative report / *rapport financier et administratif*
  - c. Project manager's and progress reports / *rapports d'étape et du directeur de project*
6. Correspondence / Correspondence
- a. Zachary Richard (in mail)
7. Other business / *Autres affaires*

- Gerald indicated that the project owes a debt of gratitude to Christophe Rivet for his excellent work and perseverance throughout the project. This is an intense time but the board is pleased with Christophe's work on the dossier!
- A letter should be written to the Grand Pré and area Community Association to congratulate them on the successful completion of the community plan.
- MG to send info on decorative box design to Barb and Beth.

8. Open floor (time limited by chair)/ *Plénière (temps limité par le président de session)*

9. Next meeting / *Prochaine réunion*  
January 14, 2011

10. Adjournment / *Levée de séance*



**To: Advisory Board**

**From: Christophe Rivet, Project Manager**

**Date: January 21<sup>st</sup>, 2011**

**RE: Public access to the nomination proposal**

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## **Background**

A nomination proposal is a complex document to prepare, one that focuses on presenting a strong argument for Outstanding Universal Value (OUV), implementing a solid management structure and demonstrating a commitment for the long term protection.

The preparation of the nomination proposal for the Landscape of Grand Pré was elaborate and challenging. This proposal is nominating a cultural landscape, one of the most challenging forms of cultural property to define, protect, and nominate. It is nominating a property with a great diversity of authorities and numerous owners.

To address these challenges, Nomination Grand Pré has carried out since 2007 consultation and public engagement activities to seek the local community's and the Acadian community's input. This included input in defining the OUV, preparing the management plan, and raising awareness about the nominated property. The latest activity included a presentation to the community and to Acadian organizations of the key components of the nomination proposal in November 2010.

The preparation of the nomination dossier itself began in the summer of 2010. It compiled all the information gathered during the public engagement activities to prepare a solid document.

A draft was presented to the AB in July 2010 prior to its submission to the Canadian Delegation for first review. Comments were received and conveyed to the AB at its meeting in September 2010. Adjustments were made to be able to submit to UNESCO for voluntary review by September 30<sup>th</sup>. In the meantime, the draft was being worked on with key issues pertaining to the statement of OUV and the comparative analysis being addressed in priority. Comments from UNESCO confirmed that the nomination was complete. A caution was noted by UNESCO regarding the statement of OUV needing to address elements of universal importance. This observation had an impact on the formulation of the OUV and the comparative analysis. These comments were shared with the AB as well as the most up to date iteration of value and direction of the comparative analysis. The OUV criterion related to the symbolic nature of the landscape (criterion 6) was reviewed by knowledgeable and respected members of the Acadian community, including Gérald Boudreau and Ronnie-Gilles LeBlanc. Throughout this process, only limited distribution was possible because of the size of the dossier itself, the ongoing development of the document as a result of the feedback from various sources, and the ongoing discussion between the Project Manager and the Canadian Delegation. Paper copies were available for those who wished to have access to it.

The text of the nomination proposal was completed in early January 2011. Between the summer of 2010 and January 2011 at least 8 drafts of the nomination proposal were prepared. The final approved document communicates the information included in the Community Plan, the management plan for Grand-Pré NHSC, and existing federal, provincial and municipal policies. It reflects the essence of the statement of OUV that resulted from the engagement of different stakeholders. It focuses on the key elements of the history of Grand Pré to support the statement of OUV. It reflects the agreements between partners that demonstrate the long term commitment to protect the nominated property and support its management through the Stewardship Board. It confirms the creation of that Stewardship Board in the event of a successful inscription on the World Heritage List, its moral authority on activities pertaining to the World Heritage Site, and the ongoing responsibility of the federal, provincial, and municipal regulatory authorities to protect the site.

The next steps following submission are:

- Reception by UNESCO by February 1<sup>st</sup>;
- Confirmation by UNESCO that it is received, complete, and then distributed to the advisory bodies (ICOMOS and IUCN) by end of February beginning of March;
- Determination of date of mission by international experts by May;
- Evaluation mission by October;
- Questions and comments from ICOMOS by January 2012;
- Answers from Nomination Grand Pré and Canadian Delegation by March 31<sup>st</sup> 2012;
- Final report from ICOMOS provided to Canada and the World Heritage Committee in May 2012;
- Correction of factual errors by Nomination Grand Pré and Canadian Delegation June 2012;
- Decision by the World Heritage Committee July 2012.

## **Discussion**

### *Risk*

The primary risk is to provide access to a document that may not lead to inscription. Throughout the nomination proposal review process, the Canadian Delegation can pull the proposal from the process should there be indications of significant challenges that may compromise the chances of a successful decision by the World Heritage Committee.

A secondary risk is to provide an opportunity for criticism of the final document. Criticism may target in particular the history section of the nomination proposal.

### *Opportunities*

The primary opportunity is to be consistent with the Advisory Board's ongoing policy of transparency and accountability. The communities have been engaged in the process since the beginning, there is an opportunity to demonstrate that the process has listened.

There is also an opportunity to sustain community pride and raise awareness about the process itself as well as the Landscape of Grand Pré for educational and tourism related reasons.

### *Mitigation of risks*

The primary mitigation approach is to sustain an effective communication strategy to clarify the reasons for proposed inscription, the process of engagement, and the nature of the document. Members of the Advisory Board are ambassadors of the proposal and should help clarify the intent of the proposal and the next steps. Regular updates to the communities via different means will be pursued.

It is important to note that information from third party cannot be shared without their consent.

## **Recommendations**

The recommendation is that the nomination dossier in English and French be made available to the public and be posted on the nominationgrandpre.ca website simultaneously. This includes the management plan and other key documents produced by Nomination Grand Pré but excludes most appendices.

There is no recommendation to print additional copies of the nomination dossier as the cost for professional copies is approximately \$ 200 per copy, not including the cost of binding.

The recommended steps for implementation of a public access strategy are as follows:

- Prepare new pages for the website in English and French that includes key information about the nomination proposal, such as OUV, management and condition. These pages would be written by a professional editor;
- Complete the translation of the nomination proposal and the design;
- Prepare press release;

The recommended goal for completion of that strategy is **February 21<sup>st</sup>** to coincide with the celebration of Heritage Day in Canada. It will allow time to confirm reception by UNESCO and to confirm that the nomination is complete.



**TO: Nomination Grand Pré Advisory Board**

**From: Christophe Rivet, Project Manager**

**Date: January 21<sup>st</sup>, 2011**

**RE: Project Manager's and Progress Report 18 (for discussion)**

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## OVERVIEW

- The nomination proposal is complete and is expected to be delivered on time to UNESCO. The boxes containing the nomination proposal will be sent on January 24<sup>th</sup>.
- The focus for the next steps will be to prepare for the review by the World Heritage Committee and its advisory body (ICOMOS);

## STATUS OF THE NOMINATION PROPOSAL DOCUMENT

The nomination is complete. The following information is a summary of key information. The French version will be completed by February 15<sup>th</sup>. The document will be sent to UNESCO for information. The English version is the official document for submission. Status of public access of the document is discussed in a separate memo, titled: Public access to the nomination proposal.

### Justification for Inscription:

The criteria under which the Landscape of Grand Pré is being proposed are:

**Criterion (v): “an outstanding example of a traditional human settlement which is representative of a human interaction with the environment.”**

*Grand Pré is a vibrant agricultural landscape, carved out of its harsh coastal environment three centuries ago by Acadian settlers. Working collectively, they applied an ingenious system of dyking and drainage to hold back the highest tides in the world, created extraordinarily fertile farmland, and began a tradition of collective management. This land reclamation system and this management tradition continue to ensure the livelihood of the local community today. The Landscape of Grand Pré is an outstanding example of a thriving farming community that interacts with its environment by using a successful land reclamation system and management tradition that predate the introduction of engineered drainage systems.*

**Criterion (vi): “a property that is tangibly associated with beliefs of outstanding universal significance.”**

*Owing to the imposing presence of the dykelands, the Memorial Church and other memorials, and its enduring use by the Acadian people, the Landscape of Grand Pré is the most important lieu de mémoire for the Acadians, an evocative example of a homeland symbolically and peacefully reclaimed by a diaspora that has triumphed over hardships. The*

*legacy of the Acadian people overcoming the tragedy of a forced removal, the Grand Dérangement, their renaissance, and the ongoing efforts of reconciliation are embodied in the Landscape of Grand Pré. Here, Acadians share their common heritage, reaffirm their identity, and continue to build their sense of community in a spirit of peaceful reconciliation with history. The Landscape of Grand Pré provides a poignant and powerful living example of the universal human aspirations to belong to a community, to connect with one's homeland, and to seek reconciliation.*

### **Protective and management system (excerpt of introduction to chapter 5):**

[...] the relevant federal, provincial and municipal government entities with responsibilities for the nominated property, along with key stakeholders and partners, have developed appropriate measures for the protection and management of the nominated property. They have signed a *Memorandum of*

*Understanding on the Governance of the Nominated Property* (Appendix 2G) that ensures cooperative management of the property and creates a Grand Pré World Heritage Site Stewardship Board that will act as the site manager if the nominated property is successfully inscribed on the World Heritage List. Further, they have jointly developed a management plan for the nominated property (see section 5.e.) that provides an overarching framework to guide their work in protecting and interpreting the nominated property. Each regulatory authority with jurisdiction in the nominated property retains the ultimate authority to make decisions about activities and plans that apply to the nominated property.

The *Memorandum of Understanding* confirms the commitment from these regulatory authorities to support the principles and goals of the management plan for the nominated property and to work together with the Grand Pré World Heritage Site Stewardship Board to protect the property's proposed outstanding universal value.

The mandate of the Stewardship Board, as described in the *Terms of Reference - Grand Pré World Heritage Site Stewardship Board* (Appendix 2G), is to ensure a coordinated management approach between all jurisdictions, provide technical advice on the protection of the property's outstanding universal value, promote the property's outstanding universal value, engage the stakeholders in the stewardship of the property, and coordinate the reporting on the property's condition. The regulatory authorities agree, through the terms of the *Memorandum of Understanding* which creates the Stewardship Board, to provide mechanisms to consult and receive recommendations from the Board on issues pertaining to the management of the World Heritage Site and on means to protect its outstanding universal value.

The Stewardship Board will be composed of residents, Acadian representatives, representatives from the three levels of government, and other representatives of stakeholders or communities of interest.

The Stewardship Board will be assisted in its work by a Secretariat and a Site Management Coordinator whose mandate is to coordinate the management of the nominated property. The Stewardship Board will rely on three sources of expertise to provide advice on matters of protection, promotion, and education. The first is a Technical Advisory Committee, which will provide professional advice on matters pertaining to the protection of the dykelands and of the memorials. The second is the Education and Marketing Committee, which will provide direction and coordination between partners for matters relating to interpretation, promotion, marketing, and education. The third will be a variety of outside sources of expertise in government agencies, non-governmental organizations, and consultancies when required.

The Stewardship Board will operate under a 10-year vision described in the *Strategic Plan – Grand Pré World Heritage Site Stewardship Board* (Appendix 5A), reviewed every five years, with yearly reports on conditions and activities. Community members, local residents, and Acadians have all embraced the World Heritage nomination process. They

have led the process through their participation in the Advisory Board for Nomination Grand Pré, by contributing to working groups, and by sharing insights into agricultural life in Grand Pré and the significance of the landscape for the identity of a people. They have shown, and continue to exemplify, commitment to the long-term protection of the nominated property.

## **STATUS OF PROJECT ADMINISTRATION AND LEGACY PROJECT**

### **Project administration:**

See financial report.

### **Communication and public engagement:**

A video has been completed which will showcase through a collection of testimonials the character of the Landscape of Grand Pré, what makes it special and why people care about it. This is a 'teaser' for visitors to learn more and a very succinct overview of what makes the place interesting. Testimonials are in French and English. The video currently has no subtitles but the intention is to add them. It will appear on the Nomination Grand Pré website.

The website will be updated with new sections by February 15<sup>th</sup> to provide access to the nomination proposal.

There are a number of occasions for public engagement that need to be pursued in the coming 18 months. These and other opportunities are described as part of the strategic plan for Nomination Grand Pré.

Highlights include:

- February 21<sup>st</sup> : heritage day
- April 18<sup>th</sup>: World Heritage Day: Theme for 2011: the cultural heritage of water
- July 28<sup>th</sup>: National day of commemoration of the Deportation
- Apple Blossom Festival (May)
- Archaeological research activities
- Pumpkin festival (October)

The aim of public engagement and communication activities for the next 18 months is to maintain support, raise awareness about Grand Pré, and support local community activities when they relate to Nomination Grand Pré projects.

Next steps: See Nomination Grand Pré Strategic Plan.

### **Legacy project**

A design of the proposal has been prepared. There is a potential for the presence of archaeological resources including remains of a house nearby. Archaeological surveys will have to be carried out in the footprint area of the project. It is recommended to modify the existing design to integrate the potential archaeological features or at least interpret them in the landscape design. Community presentations are expected in the near future.

The timeline for the next few months is:

- Review of the design based on potential archaeological resources: **February**
- Preparation of a license agreement between Nomination Grand Pré and Parks Canada: **February**

- Public consultation on design: **February - March**
- Environmental assessment: **March**
- Material acquisition and tender: **February - March**
- Review of costs and expenses tied to the project: **March- April**
- Archaeological assessment: **April**

The aim is to implement the design and carry out the work during the summer.

Next steps: Review the design, carry out public consultation, and prepare a license agreement.



<b>Project Administration</b>				
Project Management	77,375.37	32,483.56	44,891.81	18,282.49
Research Assistant	20,000.00	20,000.00	0.00	0.00
Data File Management	0.00	0.00	0.00	0.00
Office Supplies	0.00	0.00	0.00	0.00
Office Space	0.00	0.00	0.00	0.00
Board of Directors Operations	22,106.31	19,064.96	3,041.35	2,389.25
Conferences & Events	10,681.37	7,678.39	3,002.98	164.93
<b>Sub-Total</b>	<b>130,163.05</b>	<b>79,226.91</b>	<b>50,936.14</b>	<b>20,836.67</b>
<b>Total Expenses Pre-Contingency &amp; Taxes</b>	<b>630,581.51</b>	<b>357,100.59</b>	<b>273,480.92</b>	<b>49,687.01</b>
<b>Contingency &amp; HST (6.5%)</b>				<b>57,248.88</b>
Contingency	59,432.00	0.00	59,432.00	<b>Cash Flow as of Dec 31/10</b>
HST (not applicable on Heritage Planner Expense)	0.00	0.00	0.00	
<b>Sub-Total</b>	<b>59,432.00</b>	<b>0.00</b>	<b>59,432.00</b>	
<b>TOTAL</b>	<b>690,013.51</b>	<b>57,248.88</b>	<b>632,764.63</b>	

